



BUILD A PROFITABLE

ONLINE BUSINESS

WORKING FROM HOME

**10: What To Sell #1:
Nano Products & Courses**

Recap

Session 1: Work Ethic, Evergreen, E-learning Growth

Session 2: Finding Your Niche

Session 3: Bootstrapping Success



Session 4: Pinpointing Prospect Desire

Session 5: Domains, Hosting, Email Services & Page Builders

Session 6: Lead Magnet Secrets

Session 7: Building Your Optin Page

Session 8: Image Tools & Resources

Session 9: DIY Graphics In Canva

...these cover a lot of the core skills you need to create your own digital products to sell online



Virtually all successful people, in all online markets, create and sell their own products...

- Create unique product assets that only you own
- 100% of revenue (minus sales transaction fees)
- Can use this revenue to get traffic (e.g., paid ads and/or affiliate commissions)

“I think I’ll just start with affiliate marketing....”

- Can’t use affiliates
- Only 50% of revenue so paid traffic more difficult
- No unique standing in your market



This Week (This Session & Next)

What to sell.

Next Week

How to sell it.



Nano Products

- See BAPOB Session 6: Lead Magnet Secrets
- Can **sell** Nano Products not just give them away for free in return for an email optin
- Small, budget priced (<\$100) products
- Designed to help customers up a few rungs on the ladder not provide universal ultimate solution
- **Not** sold on result you've achieved: You simply do research so customer doesn't have to
- Ideal if you're starting out in a niche and building your expertise





Pre-Interview Worksheet & Checklist

Pre-Interview Worksheet & Checklist

Step-by-Step process to prepare for your interview
STRATEGICALLY

Just some of the topics covered in this e-book:

- Step-by-step checklist for company research
- Using Social Media & LinkedIn to Learn More
- Interview Research Outline
- Competitive Analysis
- Your Personal Assessment
- Reference Checklist (how to use it)

When YOU need to prepare...

- Take the **Struggle** out of where to start
- **Master the Art of the Interview** with STRATEGY No more **guess work** for your interview prep
- **Gain control** of the interview narrative
- Discover your **Value Proposition** by completing your **Personal Assessment**

Your Worksheet & Checklist will move you through your prep time effortlessly. In no time at all you are PREPARED to Ace Your Interview!

Sign up today and get a Fast Action Bonus! Only **\$47!**



REGISTER ME!



[Home](#) / [Circa](#) / [Circa Accessories](#) / [Circa Travel Pack Checklist W/Travel Tamer](#)

TRAVEL PACK Checklist

Destination: _____ Travel Dates: ____/____/____

PRE-TRIP PLANNING	TRAVEL COMFORT	TOILETRY BAG
☒ Verify passport expiration date	☒ Travel blanket	☒ Hand/face cream
☒ Apply for a visa if required	☒ Neck pillow	☒ Sunscreen
☒ Prepay your bills	☒ Travel socks	☒ Deodorant
☒ Notify bank/credit cards	☒ Eye mask	☒ Shampoo/Conditioner
☒ Set up email auto reply	☒ Headphones/Earbuds	☒ Soap (hand/body/face)
☒ Fill tank on fuel	☒ Sleepwear	☒ Sanitizer Gel
☒ Store valuables in a safe	☒ Sleep/nap/napkin/napkins	☒ Toothbrush/toothpaste
☒ Arrange transportation (air/train/bus)	☒ iPad/Tablet/Laptop	☒ First aid kit
☒ Arrange care of home/pets	☒ USB Chargers	☒ First aid kit
☒ Notify grandparents	☒ Portable power bank	☒ First aid kit
☒ Get recommendations if needed	☒ Snacks	☒ First aid kit
☒ Confirm reservations (flight, hotel, rental)	☒ Jacket/Sweater	☒ First aid kit
☒ Charge all devices/chargers	☒ Change of clothes	☒ First aid kit
☒ Download in-flight entertainment	☒ Change of clothes	☒ First aid kit
☒ Check weather at destination	☒ Change of clothes	☒ First aid kit
☒ Map/notes/directions	☒ Change of clothes	☒ First aid kit
☒ TRAVEL DOCUMENTS	☒ CLOTHING/ACCESSORIES	☒ MISCELLANEOUS ADD-ONS
☒ ID/Driver's License	☒ Casual tops	☒ Casual tops
☒ Passport/Visa/Green Card	☒ Dress tops	☒ Dress tops
☒ Credit Card/Bank info	☒ Casual pants/jeans	☒ Dress pants
☒ Rental agreements	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Accommodation documents	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Tickets	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Emergency contact list	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Health insurance cards	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Travel insurance information	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Luggage program/cash	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ TRAVEL ESSENTIALS	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Wallet/ID card/cash	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Cell phone/charger/cable	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Prescription/medication	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Business cards	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Camera	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Blue tooth speaker	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Portable Duffel	☒ Casual pants/jeans	☒ Casual pants/jeans
☒ Security pouch	☒ Casual pants/jeans	☒ Casual pants/jeans

Click arrows <> for more images and roll over to zoom in



Circa Travel Pack Checklist with Travel Tamer

ITEM: ADS10475

\$3.85-\$4.85



3.7

3 Reviews

[Write a Review](#)

Junior regular price: \$15

Letter regular price: \$19

In stock for immediate delivery

1. SIZE

Choose Size

2. CHOOSE QUANTITY

1

3. SHIP TO

☒ Me

☐ Other

Name Only

Add Complimentary Note

ADD TO SHOPPING BAG

SEND AS GIFT

PRODUCT DESCRIPTION

Check off every little thing and be prepared

When planning a trip, there's a lot to remember. Thanks to the Circa® Travel Pack Check List, you'll remember everything you need. From pre-trip planning to travel essentials to clothing/accessories to toiletries, this convenient check list will help you travel in comfort. All of your items to pack go on the front of the page while emergency contacts go on the back. Be excellently prepared, never forgetting a thing! Comes with a complementary gift, the Travel Tamer. Available in Junior or Letter.



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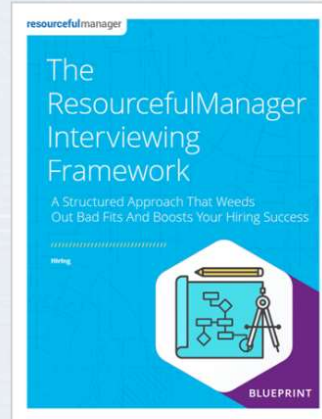
SHIPPING
INFORMATION

CUSTOMER
SERVICE

EASY
RETURNS

CORPORATE
PRICING

resourcefulmanager



INTRODUCING:

The ResourcefulManager Interviewing Framework

A Structured Approach That Weeds Out Bad Fits And Boosts Your Hiring Success

LEARN MORE BELOW

Get Answers To These Common Interview Process Questions



- How long should the interview be – and can I cut it short early if the candidate isn't suitable?
- How many candidates should I see before making a decision?
- How many people should interview a candidate (at one time and overall)?
- Is there an ideal order of asking questions?
- How to address negative press or reputation concerns with your company?
- How many references should we check – and how to get a “real” assessment of the candidate?

ADD TO CART – JUST \$67

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[Check out the RM Insider – only \\$19/month](#)





Lead Magnet Builder Playbook

How to create a Lead Magnet that will provides value and drive a steady stream of leads to your business.

[Purchase Playbook](#)

Just \$27



A Couple Of Examples From My Business...



Online Courses

- Great if you have existing expertise and knowledge you'd like to share
- Like with all offers, ensure they are dialled into the core desires of your market
 - See Session 4: Pinpointing Prospect Desire
- Video is a great format but PDF & audio works too
- Budget - mid price range: \$27 - \$1,997



5 Steps To Creating Your First Online Course

Module 1

Module 2

Module 3

Module 4

Module 5

1. Create outline product first before creating (always important, especially here!)
2. Create content
3. Create your course in all-in-one platform like Thinkific or host yourself using Wordpress, Vimeo/Wistia, Thrive Architect, Wishlist/Membermouse
4. Create sale page
5. Sell it!



Nano Products + Online Courses

Next Session: Continuity & Coaching



What Could You Achieve With Just 10% Of This Approach?

